



ZEESHAN KHAN

Web Application Engineer

Creative and detail-oriented Frontend Developer with over 3 years of experience crafting modern, responsive, and high-performing websites. Expert in HTML, CSS, JavaScript, React.js, and WordPress, with a strong eye for UI/UX and mobile-first design principles. Adept at transforming client visions into seamless digital experiences through clean code and optimized performance. Committed to continuous learning, collaboration, and delivering solutions that enhance user engagement and business growth.

Contact

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Experties

- HTML
- Ccss
- JavaScript
- Php, Mysql
- React
- WordPress
- Shopify

Skills

- UI/UX
- Adobe Photoshop
- Canva
- Figma
- Chatgpt
- AI Tools
- Basic SEO
- Social Media Marketing
- Email Marketing

Language

English

Urdu

Experience

○ Sep 2022 – Present

Remote

Production Manager – KeplerX Global Digital Company

- Managed end-to-end website production workflows for 100+ client projects including WordPress, Shopify, and custom web applications
- Coordinated between design, development, and marketing teams to ensure timely and high-quality project deliveries
- Oversaw task delegation, quality assurance, and client communication to maintain smooth production pipelines
- Implemented workflow automation tools to improve team efficiency and reduce delivery time by 30%
- Played a key role in scaling operations, managing freelancers, and maintaining project documentation and timelines

○ Part Time

Remote

WordPress Developer – Freelance / Local Clients

- Designed and launched custom WordPress websites using Elementor and custom themes
- Configured domains, hosting (Hostinger, Namecheap), and SSL for live deployment
- Worked closely with clients to gather requirements and deliver mobile-friendly, SEO-optimized websites

Knowledge

I am a highly skilled and versatile Web Developer with over 5 years of experience, proficient in building dynamic and responsive websites using HTML, CSS, Bootstrap, JavaScript, PHP, and MySQL. I have successfully developed multiple web projects and applications using React and React Native, including integration with AI tools like Cursor AI. I also have hands-on experience with Adobe Photoshop and Canva for creating engaging visual content, especially for social media marketing campaigns. I have planned, executed, and managed ad campaigns on Facebook and Instagram, along with full Meta setup and performance tracking. I am well-versed in designing user interfaces in Figma and have a strong command over AI tools such as ChatGPT and others for content creation and automation. Additionally, I have experience in email marketing using Mautic, and CRM tools for customer relationship management. With a proven track record of completing 50+ projects on WordPress and Shopify, I bring a deep understanding of modern web development, user experience, and digital business growth strategies.

Education

Marticulation

2015 (Science)

Karachi Matric Board

Intermediate

2018 (Commerce)

Karachi Interboard Board